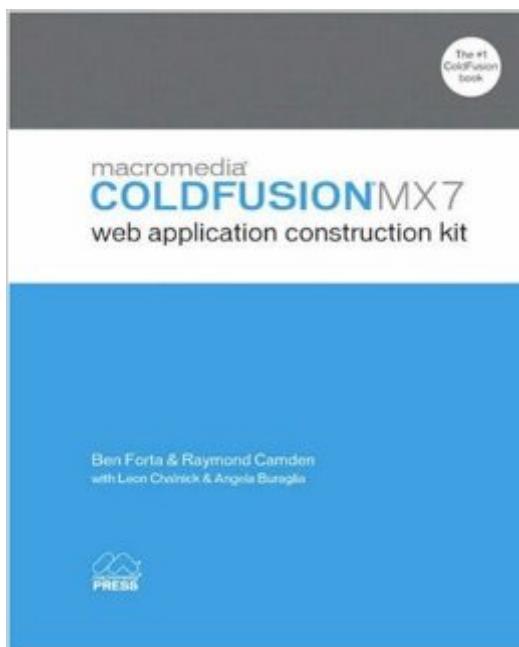


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# Macromedia ColdFusion MX 7 Web Application Construction Kit



## Synopsis

With more than 75 of the Fortune 100 companies using it (and more than 10,000 organizations employing it worldwide), it's pretty much a given that if you're developing applications for the Web, you're going to need to know ColdFusion at some point! Not to worry: Macromedia ColdFusion MX 7 Web Application Construction Kit provides everything you need to start creating Web-based applications immediately— including the latest version of the ColdFusion Web Application Server and development environment. Author and ColdFusion master Ben Forta starts by covering the fundamentals of Web-based database design and then proceeds to show you how to do everything from create data-driven pages to build complete applications, implement security mechanisms, integrate with e-mail, interact with Macromedia Flash, and more. From design and installation to application deployment and troubleshooting, this guide's got ColdFusion covered, including all the features new to the latest version: structured business reports, rich forms, Enterprise Manager (which lets users cluster multiple ColdFusion servers on a single machine), and more!

## Book Information

Series: Construction Kit

Paperback: 1440 pages

Publisher: Macromedia Press (April 2, 2005)

ISBN-10: 0321223675

ASIN: B002ECEGCK

Product Dimensions: 7.4 x 2 x 9 inches

Shipping Weight: 4.7 pounds

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (24 customer reviews)

Best Sellers Rank: #8,149,838 in Books (See Top 100 in Books) #92 in Books > Computers & Technology > Programming > Web Programming > Cold Fusion #1149 in Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Structured Design #11871 in Books > Computers & Technology > Web Development & Design > Web Design

## Customer Reviews

I just finished reading ColdFusion MX 7 Web Application Construction Kit. This is another masterpiece from Ben Forta. This book is definitely "significantly enhanced" than the previous version. Like previous version it includes all the basic concepts from installing the ColdFusion to Database concepts, from data-entry forms to new Flash integration features. It is great as a guide to planning

and making decisions about development than as a comprehensive reference. I have to say it is great in the manner of which it is written, and is easily understandable. All time favorite explanations in the book like next-n paging, error handling, User Defined Functions (UDF) and ColdFusion Components (CFC) are explained in same lucid and easy to understand language with examples. In this new addition, the Flash applications are described in details with examples. The new features of Graphing, Printing, and Reporting are covered in length. The tricks and tips of the MX 7 like recursive directory search using cffile, flash forms, flash paper, Dreamweaver MX 2004 extensions are explained very well by authors. Do not forget to read the additional chapters from CD-ROM. The appendix of the book is almost same as previous version with few changes. I will say this book is essential for beginners and advance ColdFusion MX 7 developer. Pinal Dave (Macromedia Certified Advanced ColdFusion MX Developer)

I have been designing web sites for over ten years, but working with data-base driven sites has always been a major pain in the butt. Not until I stumbled onto this program and this book. WOW - Should cover my feelings on this topic. Talk about simple and POWERFUL. Imagine this - instead of writing over 200 lines of HTML, writing 40 lines of Coldfusion, operating an entire site from one page and from a 170 pages down to 9 (no joke). If you're using MS Access or MySQL, it makes no difference, instant and simple. In less than a week I had the site up and running - bug free. Finding a proper hosting company that runs Coldfusion is somewhat of a pain, but it is completely worth it. If you have never made a data-driven site before, this will make the experience extremely pleasant and if you have written many, this will make you wish you knew about this before. The book is as easy to read as the software is as easy to use.

This is the best introductory programming book I have ever used. Cold Fusion is an extremely well thought out web application development tool, and this book gets you going quick to building powerful web applications. It is very logically organized and easy to follow. I would recommend it to any beginning to intermediate Cold Fusion developer. This book does an excellent job at introducing and explaining Cold Fusion Components, which have proven to be an invaluable, and flexible, methodology for developing applications. I have done extensive programming ASP, ASP.Net, VB, SQL, and basic in C and C++. I wish I would have had a tool as good as this book when starting in these other languages.

I've been programming with ColdFusion for awhile now and I do know a good book when I read it.

While this book does provide some good content, it is full of errata. Of course, as soon as some others read this review, they'll surely reply saying things like "it's hard to catch every mistake" or "every book comes with mistakes." While this is true, this book has way to many mistakes in the sample applications. I've bought many of Forta's previous books and found them most useful, but this one is unacceptable. If I were Ben Forta (and the other authors), I don't think I'd want to put my name on a book with so many mistakes. It's just plain sad that you have to spend a lot of correcting mistakes in the book. I bought this book to teach a class. I'm a graduate student and convinced the administration of my Business school to use ColdFusion instead of .NET or PHP by saying things like "it'll be easier for non-programmers to learn instead of .NET or PHP" and "ColdFusion will let the students concentrate on creating web applications instead of spending the whole semester learning a programming language." So, I spend my time going through the book again and again since I'm not using an instructor's copy. Oh well, I guess it's like most everything nowadays, without accountability.

This is still probably one of the best books to learn Coldfusion, but sadly lacking in the editorial department. Be prepared at times for illogical flow and too much or too little information

I just finished reading this book and I am now going back through and building the exercises before I move on to the Forta Advanced ColdFusion book. As the Director of Training for a Macromedia Authorized Training provider I have the responsibility of previewing and reading hundreds of books for our software training services. I believe that this is one of the best software learning books that I have ever reviewed. My programming background is ASP, ASP.NET, and JAVA and I am now learning ColdFusion. I have often heard from other programmers that this book was a great starting point for CF learning and this is correct. Well worth the investment!

This is a great book! As an experienced CF developer, I have used this book as a resource many times to find solutions in 5 minutes to problems that would have cost me an hour or two. This is a very well-written book packed with good information.

Este é um livro para programadores iniciantes e experientes. Um guia de referencia, com teoria e exemplos, mostrados de forma easy de entender. Se voce quer se tornar referencia em CF, voce precisa ter este livro. This is a book for beginners and experienced coders. A reference guide, with theory and examples, easy to understand. If you want to be a reference on CF, you must have this

book.

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